

# 14<sup>th</sup> Annual North American Tea Conference

## Sponsorship Opportunities



### **STEEPS AND SIPS IN CHARLESTON**

We are pleased to be hosting the 14<sup>th</sup> Annual North American Tea Conference: Steeps and Sips in Charleston for 3 days filled with meeting and networking opportunities. In order to offset some of the costs associated with putting together this event, we must depend upon the generosity of our members. Sponsorship establishes your company as a true friend of the industry. All sponsors will receive:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage during that event and on stage at the Chairman's Awards dinner and recognition will be received from the podium for specific event sponsorship.

Please view below for all of our conference sponsorship opportunities this year and make your selection. Sponsorship opportunities will be open and available until August 8<sup>th</sup>.

Important Note: All Sponsorship Opportunities can be modified to fit your company's needs/requirements and level of generosity. All interested companies should contact Priscilla Obeada at: [pobeada@teausa.org](mailto:pobeada@teausa.org). Payments may be made via wire transfer, credit card or check.

## **Wednesday, September 3<sup>rd</sup>**

### **Gold Medal Tea:**

Exclusive Sponsor: \$5,000.00

1 Sponsorship of: \$2,000.00

1 Sponsorship of: \$1,000.00

### **Tea Sustainability Awards:**

Exclusive Sponsor: \$5,000.00

1 Sponsorship of: \$2,000.00

1 Sponsorship of: \$1,000.00

### **Charleston Tea Farm Tour:**

Exclusive Sponsor: \$5,000.00

1 Sponsorship of: \$2,000.00

1 Sponsorship of: \$1,000.00

### **Welcome Cocktail Reception:**

Exclusive Sponsor: \$12,000.00

1 Sponsorship of: \$5,000.00

1 Sponsorship of: \$5,000.00

## **Thursday, September 4<sup>th</sup>**

### **Buffet Breakfast:**

Exclusive Sponsor: \$4,000.00

### **Networking Lunch:**

Exclusive Sponsor: \$8,000.00

1 Sponsorship of: \$2,000.00

1 Sponsorship of: \$2,000.00

**Chairman's Reception:**

Exclusive Sponsor: \$7,000.00

**Chairman's Dinner:**

Exclusive Sponsor: \$12,000.00

**Hospitality Suite:**

Exclusive Sponsor: \$6,000.00

1 Sponsorship of: \$2,500.00

1 Sponsorship of: \$2,000.00

**Friday, September 5<sup>th</sup>****Producers, Packers and Importers Breakfast:**

Main Sponsor: \$6,500.00

1 Sponsorship of: \$2,500.00

1 Sponsorship of: \$2,500.00

\*In addition to what you will receive for this sponsorship, the sponsor may additionally display their tea at breakfast.

**Networking Tea Break:**

Main Sponsor: \$2,500.00

1 Sponsorship of: \$1,000.00

1 Sponsorship of: \$1,000.00

\*In addition to what you will receive for this sponsorship, the sponsor may additionally display their tea at tea break.

## **ADD ON's: "Behind the Scenes"**

### **Audio Visual:**

1 Sponsorship of: \$3,000.00

1 Sponsorship of: \$3,000.00

1 Sponsorship of: \$3,000.00

### **Floral Pieces:**

1 Sponsorship of: \$2,000.00

1 Sponsorship of: \$1,000.00

### **Delegate Gifts:**

1 Sponsorship of: \$2,000.00

### **Tote Bag Sponsor:**

Sponsor of: \$2,000.00

### **Speakers Gifts:**

1 Sponsorship of: \$1,000.00