



Annual North American Tea Conference Gold Medal Tea Competition Rules

The competition will judge teas from the same origin against each other in order to award a “Gold Medal.” Teas will be judged by origin regardless of production type or grade.

The number of origins open for entrants is limitless and shall be decided solely by the submitter’s producer.

Any and ALL origins entered will be judged!

It is up to you, the participating producer, to decide what style of manufacture your entry should be; we will not segregate these and will be judging purely on the “Best Cup per Origin” basis.

Judges Panel:

The panel will comprise of tasters, chosen from our membership experts.

Sample preparation:

See preparation instruction for full details. Teas will be marked according to type, not by origin (eg. greens with greens etc.).

Categories to be judged:

- White
- Green
- Oolong
- Black
- Purple **NEW**
- Primary processed scented tea (not post-production flavoured) **NEW**
- Herbals/Infusions (primary processed raw material, not blends) **NEW**

Characteristics judged: (Camellia-Sinensis)

- **Leaf:** Dry leaf style and quality vs. depiction of the grade as displayed on the sample packet. An example would be a sample of BOP marked as SFTGOP would be punitively scored.
- **Infused Leaf:** Brightness (where appropriate), evenness and aroma
- **Liquor:** Flavor, appropriate mouth feel, Balance and thickness and overall impact and quality.

All teas will be tasted without milk. Milk may be added by the judges prior to scoring on selective types.

Characteristics judged: (Herbals/Infusions)

- **Liquor:** Flavor, appropriate mouth feel, Balance and overall impact and quality.

Characteristics will be scored from 1-10 with 10 being the highest. The combined scores will determine the winner.

Entrance Samples and Fees:

Each submission is required to be submitted to the address below by **July 25th 2025** and must be accompanied by the completed registration form and registration fee.

SHIP TO:

Tea Association of the USA
c/o Priscilla Obeada
362 5th Ave, Suite 1002, New York, NY 10001
Phone: 212-986-9415

Your tea should be sent in 2 packages: 1 of 50 grams and another of 200 grams. Each and must be clearly marked with the following label:

<p align="center">“North American Tea Conference Tea Competition”</p> <p>Company: _____</p> <p>Origin: _____</p> <p>Region: _____</p> <p>Tea Type: _____</p> <p>Estate Name: _____</p> <p>Grade: _____</p> <p>Date of Manufacture: _____</p> <p>Invoice/Chop (optional): _____</p>

Packaging should be airtight and ensure against cross-contamination. We strongly advise that you take every precaution to ensure your samples arrive in a timely manner. Deadline for Submission is July 25th 2025.

Registration Fee:

First sample: \$250 USD

Each additional sample: \$50 USD / each

Payment Details:

Tea Association of the U.S.A., Inc. 362 5th Avenue Suite 1002 New York, NY 10001

Attn: Gold Medal Tea Competition

Tel: 212-986-9415

Wire Transfer Information:

Payee Name: Tea Association of the U.S.A., Inc.
362 5th Avenue
New York, New York

Account Name: Tea Association of the U.S.A., Inc.

Account Number: 600-580366

Routing Number: 021000021 (Domestic Wires) *

SWIFT Code: CHASUS33

Bank Name: JPMorgan Chase Bank, N.A. (802)

Bank Address: 349 5th Avenue
New York, New York 10016

Branch Name: Empire

**Please note that the domestic routing number may serve as reference on an international wire.*