



STEEPS AND SIPS IN CHARLESTON

Program Agenda

DAY 1 - Wednesday, September 3rd

Tour/Lunch Event (time TBD) (location: Charleston Tea Garden)

Gold Medal Tea Competition/Sustainability Awards Display 5:00- 6:00 PM

Welcome Reception 6:30- 8:30 PM

Dinner at your leisure



DAY 2 - Thursday, September 4th

Breakfast 6:30 - 8:00 AM

SPEAKER 8:00-8:45 AM TBD- *Beverage Marketing Corporation*

SPEAKER 8:45-9:30 AM Scott Clemons- *Brown Brothers Harriman*

SPEAKER 9:30-10:15 AM Samantha Northcutt- *Nielsen*

SPEAKER 10:15-11:00 AM Louise Pollock – *Pollock Communications*

Networking Lunch 12:00-1:30 PM

Tea Association of the USA Annual and Regular Board Meeting's 1:30-3:00 PM

Tea Council of the USA Annual and Regular Board Meeting's 3:00-4:00 PM

Tea and Herbal Association of Canada (AGM) 1:30-3:00 PM

Chairman's Reception 6:30 PM

Chairman's Award Dinner 7:30 PM

Hospitality Suite 9:30- 11:00 PM

DAY 3 - Friday, September 5th

Producers/Importers/Consumers Breakfast 8:00-10:00 AM

SPEAKER 8:30-9:15 AM Ian Gibbs- *International Tea Committee*

SPEAKER 10:30-11:15 AM Tracy Gensler – *Pollock Communications*

SPEAKER 10:30-11:15 AM (TBD) - Bill Murray – *National Coffee Association*

Closing Remarks/Refreshments 12:00 PM